

ORGANIZATIONAL SYSTEMS RESEARCH ASSOCIATION

ADVANCING RESEARCH IN INFORMATION TECHNOLOGIES, LEARNING, AND PERFORMANCE

PRE-CONFERENCE / 2006 WINTER EDITION

OSRA Conference – March 1-4, 2006

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NOTES FROM THE KNOBS AREA OF KENTUCKY

Donna R. Everett, Executive Director

Change is in the air! In order for OSRA to remain *dynamic*, responsive, and competitive, we must find out what kind of organization our members want.



Additionally, we need to find out how and why we are losing membership. In the next 3-4 weeks an online SWOT analysis, approved and supported by the 2005-2006 Executive Board, will be emailed to current members, past members, and past executive board members from the ED's office. Please respond with feedback and ideas of how OSRA can find its niche and fulfill its mission to *promote research and the implementation and application of information technologies to enhance individual, group, and organizational performance*. Your input is vital at this critical point in time of the organization.

Come celebrate **25 years of change in OSRA!** The conference promises to have a lot to offer—from dynamic sessions to fun-filled evenings. Please support OSRA in its efforts to bring its members the very best conference yet!

At the FBD Web site (www.fbd.org), you can make room reservations, download the registration form, and find out other information about Oklahoma City. Look for the OSRA program to be uploaded to the OSRA Web site soon (www.osra.org).

NEWSLETTER SUBMISSIONS REQUESTED!

Please send conference announcements, call for papers, job vacancies, and other items of interest to the OSRA membership to Lisa Gueldenzoph at lguelden@ncat.edu.

PRESIDENT'S CORNER

K. Virginia Hemby, OSRA President

Are you ready for spring and the 2006 OSRA Conference in Oklahoma City? Are you ready to reconnect with your colleagues, visit with old friends, and enjoy the warmer weather and outstanding tourist sites in Oklahoma? I know I am!

Kelly Wilkinson has once again arranged an outstanding conference with exceptional speakers, timely presentations, and numerous opportunities for networking and learning. Take time to preview the presentation titles contained in this issue of the newsletter. I know you will be excited at the prospect of attending these sessions where our colleagues will discuss their research and innovative practices.

With the start of 2006, OSRA is encountering new challenges and opportunities. A renewed interest in membership in the organization and an increase in membership participation in organizational activities are vital to the continued existence of OSRA. Also, the OSRA membership has many decisions to make that will affect the future of the organization. These decisions form the foundation for the opportunities that are facing OSRA – in what direction should the organization progress, should the mission of OSRA be revised, and should conferences continue to be an annual event.

As we usher in the New Year and begin our progress toward our personal and professional goals, we need to acknowledge 2005 and the many events that shaped us and our future—then we need to move forward.

“Our achievements of today are but the sum total of our thoughts of yesterday. You are today where the thoughts of yesterday have brought you and you will be tomorrow where the thoughts of today take you.”

~ *Blaise Pascal*

See you in Oklahoma City!

An added bonus for information technology was seen in a recent *Workforce Week Management News in Brief*:

Research points to a particularly hot hiring market for information technology professionals in 2006. Of 1,400 chief information officers interviewed by Robert Half Technology, 13 percent plan to add full-time IT staffers during the first quarter of 2006, with only 1 percent of companies planning to cut jobs. That signals a shift in the IT jobs market from several years ago. Also, Foote Partners, an IT workforce consulting firm, notes how companies are investing more time and money to create “professions programs” to help their high-tech workers gain needed training for career development. In addition, Foote says companies are “once again becoming creative” about their retention strategies, especially offering additional time off, work-from-home options and flexible schedules, comp time and specialized technical, business and professional training, as well as keeping work interesting by using the latest technologies. (December 27, 2005)

CONFERENCE PROGRAM IS MORE THAN OK!

Kelly Wilkinson, Conference Chair

The OSRA Research Conference Program is full of diverse topics guaranteed to capture your interest. Our keynote speaker, Ernie Wood, Regional Vice President of Kentucky Connect will discuss “Broadband Changes the Playing Field.” The 16 sessions include a workshop session on the use of Photoshop and sessions on technology use in teaching as well as sessions on a variety of research topics.

OSRA's role in program accreditation will be the focus of one panel discussion. Accreditation is an important issue to be addressed at the conference. This topic offers some exciting roles for OSRA in the future.

Another panel discussion will show new technology to use in traditional or online education. Different software will be previewed as well as ways to use the technology.

Come celebrate OSRA's 25th anniversary by joining your colleagues in Oklahoma City. Be a part of this thought provoking program.

OSRA / FBD REGISTRATION

The conference registration form is available at the FBD website at www.fbds.org. Be sure to include both the OSRA registration fee (\$85 includes all breaks and Friday's luncheon) and the FBD registration fee (\$75). Information about hotel accommodations and links to the hotels and tourist information are also available at the FBD website.

Note These Deadlines!

- January 27 – Hotel Room Rate Deadline
- February 6 – Conference Registration Deadline

CALL FOR DISCUSSANTS AND SPONSORSHIPS

If you are interested in serving as a conference session discussant or if your institution would like to help sponsor the conference, please contact Kelly Wilkinson, Conference Chair, at bewilkin@isugw.indstate.edu.

OSRA ONLINE: www.OSRA.org

- Conference Information
 - OSRA Journal Info
 - Newsletter Archives
 - OEIS Curriculum
 - Job Postings
 - Board Members
-

TENTATIVE OSRA CONFERENCE PROGRAM

THURSDAY - March 2, 2006

8:00-9:00 **Breakfast and Welcome**

9:00-10:00 **Keynote Speaker:**
Ernie Wood, Regional Vice President, Kentucky Connect
Topic: Broadband Changes the Playing Field

10:00-10:30 **FBD Break**

10:30-11:30 **Research Session**

- *Knowledge Management Processes and Organizational Performance: Investigating a "Causal" Analytic Model Using Structural Equation Modeling Techniques*
Derek A. Asoh, Southern Illinois University
- *Formal Vocational Education for Work-Related Reasons: A National Comparison of Work Related Rationales and Results for Web-based and Traditional Participants*
James E. Bartlett, II, University of South Carolina &
Michelle E. Bartlett, University of Louisville

12:00-1:00 **Lunch On Your Own**

1:00-2:00 **Research Session – Teaching Technology**

- *Picture Perfect—A Workshop about Using Photoshop to Improve Digital Images*
Pat R. Graves, Eastern Illinois University
- *Achieving Speed and Accuracy with Speech Recognition Software*
Glenn A. Bailey, Illinois State University

2:00-3:30 **Accreditation Panel**

3:00-3:30 **FBD Break**

3:30-4:30 **Research Session:**

- *Factors Contributing to Student Success in an Introductory Telecommunications Course*
Robert G. Brookshire, University of South Carolina
Herbert F. Brown, III, University of South Carolina
Tena B. Crews, University of South Carolina
- *A Contextual Approach to Teaching the Methods behind Training: Using Technology in Business Communication Classes*
K. Virginia Hemby, Middle Tennessee State University
- *Development of a Visual Model to Teach Integration Concepts*
Marilyn Chalupa, Ball State University
Thomas Harris, Ball State University



FRIDAY -March 3, 2005

8:00-9:00 Breakfast

9:00-10:00 **Technology Tools for Traditional and Online Education Panel**

10:00-10:30 Break

10:30-11:30 **Research Session – Electronic Groups**

- *Dynamic e-Group Learning: Forming Community of Practitioners through Course Management Systems* - **L. Roger Yin**, University of Wisconsin-Whitewater
- *Effectiveness of Six Electronic Meeting Systems Perspectives from Qualitative Methods of Inquiry* - **Donna L. McAlister Kizzier**, Morehead State University

11:30-1:00 OSRA Awards Luncheon and Presidents' Recognition

1:00-2:00 **Research Session**

- *The Correlation Between the Strength of Acceptable use Policies and Internet Abuse In the Pennsylvania School System* - **Albert Fundaburk**, Bloomsburg University
- *E-Instructors: Their Perceptions of Best Practices* - **Tena B. Crews**, University of South Carolina, **Lisa Gueldenzoph**, North Carolina A&T State University, **Kelly Wilkinson**, Indiana State University
- *Analysis of the Unified Theory of Acceptance and Use of Technology for Web-based Learning Systems with University Students* - **Daniel T. Norris**, University of South Carolina & **James E. Bartlett, II**, University of South Carolina

2:00-3:00 **Research Session: Knowledge Mgmt.**

- *Knowledge Management—Evolving Concept and Practice* - **Elizabeth A. Regan**, Morehead State University
- *Developing Knowledge Management Competencies Using Business Analytical Tools* - **Chia-an Chao**, Indiana State University

3:00-3:30 FBD Break

3:30-4:30 **Research Session:**

- *Computer Network Management: A Practitioners' Perspective* - **Catherine Chen**, Ball State University
- *Information Security Skills: A Comparison of What is Used and What is Taught* - **Albert Fundaburk**, Bloomsburg University

6:30-9:00 OSRA Executive Board Meeting

SATURDAY - March 4, 2005

8:00-12:30 FBD Executive Board Meeting

INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION

78th International Conference
Torshavn, The Faroe Islands
July 23-29, 2006

CALL FOR PRESENTATIONS

The International Board and the Pedagogical Committee invite members to submit presentation proposals for the 2006 SIEC conference. The theme for the 2006 conference is:

Learning Entrepreneurial Knowledge in International Business Education

Proposals addressing the theme are encouraged, but proposals on other issues relating to business education are welcomed.

CRITERIA FOR SELECTION

The most important criterion for selection will be the overall quality of the proposed program. Consideration will be given to the content of the presentation and the expertise of the presenter. The proposal should state clearly the scope and significance of the topic to the potential audience. Conference programs must be relevant to business educators, and they should address both general and specific concerns in practical, concrete ways.

PRESENTATION DESCRIPTION AND SUBMISSION

Your proposal must contain a description of your presentation. Please include the objectives of your session, its content, target audience, and any other information that you feel is important to your proposal. Please use the Pro-Forma Submission Form designed for SIEC-ISBE Torshavn, The Faroe Islands, 2006. The form is available from the SIEC-ISBE International website (www.siec-isbe.org).

Please send an electronic copy of your proposal to Hans-Peter Schoch, Chair of the SIEC-ISBE Pedagogical Committee as an email attachment using the pro-forma submission form (www.siec-isbe.org) by February 10, 2006.

ACCEPTANCE NOTIFICATION

Authors will be notified by March 10th regarding the acceptance of their proposals. At the same time, authors of accepted proposals will be informed about the Audiovisual/Multimedia equipment available for their sessions. After April 10th all accepted proposals will be put on the SIEC-ISBE international website (www.siec-isbe.org).

If you have any questions or require more information, please contact Hans-Peter Schoch, Chair of the Pedagogical Committee at hpschoch@tele2.ch.

SUBMISSION FORM TO PEDAGOGICAL SESSIONS FOR 2006 SIEC-ISBE

Torshavn, The Faroe Islands

Directions: Complete form adding space as needed. Limit proposal to two pages. A presentation is scheduled as a 60-minute session. Send completed form electronically by February 10th, 2006 to: hpschoch@tele2.ch. All presenters must be members of SIEC-ISBE, register for the conference by April 1, 2006, and are expected to attend the entire conference.

Proposals should include:

- Title of Session
- Presenter's Name
- Presenter's Email Address
- Presenter's Complete Address
- Presenter's Telephone Number
- Presenter's expertise or experiences that relate to proposal topic (used for presenter's introduction)
- Description of Session Content (maximum 250 words)
- Objectives of session
- Session attendees should be able to
- Intended Audience
- Handouts to be distributed at session by presenter (if any)
- Audiovisual/Multimedia Aids requested
- Remarks

CALL FOR WORKSHOPS AND SEMINARS

79th International Conference
International Society for Business Education
July 29 - August 3, 2007
Vienna, Austria

Workshop and seminar proposals are requested which follow the conference theme of "Quality in Business Education." Proposals for the 20047 conference will be determined during the 2006 conference in the Faroe Islands.

- Workshop: (90 minutes) Topics and presenters are selected by the international Pedagogical Committee. The workshop presenter will use about 20 to 30 minutes of the session time to introduce the topic, and the remainder of the session will consist of audience interaction.
- Seminar: (60 minutes) The seminar will use about 40 minutes of the time to cover the topic, and the remaining time will be available for a Q&A period.

Submit a brief outline, bibliographic information, and your preference for either a workshop or seminar to the U.S. representative of the Pedagogical Committee by July 15, 2006:

Lila Waldman, Associate Professor
ITBE Department, UW-Whitewater
800 W. Main Street, Whitewater, WI 53190
waldmanl@uww.edu or waldman@palacenet.net

OSRA SMALL GRANTS PROGRAM CALL FOR PROPOSALS

DEADLINE: May 1, 2006

Members of the Organizational Systems Research Association (OSRA) are invited to apply for small grants to support research. These grants, of up to \$1,000 each, may be used for research in any area of organizational and end-user information systems inquiry. The small grants may be used as seed money for new research, to support dissertation research, or in conjunction with other financial support. However, small grants funds may not be used to offset or supplement travel expenses for attendance at conference(s).

The OSRA Research Committee will review the Small Grants proposals. Recipients of the small grants will be notified by August 15, 2006. Recipients will automatically be placed on the program for the OSRA Research Conference. Depending on where recipients are in relation to the research project, the presentation may focus on (1) the small grants proposal for the project, or (2) the research in progress on the project, or (3) the findings of the project. Recipients **must** attend the OSRA Research Conference and make a presentation on the funded project. Failure to do so necessitates that recipients must refund all small grants monies to OSRA. In addition, an article presenting the findings of the project must be submitted for possible publication in the *Information Technology, Learning, and Performance Journal*.

SPECIFIC GUIDELINES

A complete Small Grants proposal should be no longer than 5 double-spaced pages and should include the following information:

1. **Abstract.** One paragraph, separate from the body of the proposal, including title.
2. **Problem or topic area and its relevance to organizational and end-user information systems.** Clearly delineate the basic problem, accompanying it with a rationale or theoretical framework adequately supported by cited literature.
3. **Objectives and Need for the Project.** State precise, measurable outcomes to be accomplished and provide a description of the distinctiveness of the proposed project.
4. **Type of Research.** Specify Historical, Experimental, Survey, Qualitative, Developmental, Descriptive, or Other (if Other, specify type of research to be conducted).
5. **Methodology.** Plan of work or research design including, where relevant, instruments and measurements to be used, experimental tasks, criteria, time intervals for re-testing, availability of research participants, and confirmation of access to them. Describe how human subjects will be involved in the projects and how the research complies with the human subjects requirements at your university/college.
6. **Anticipated results.** Describe ways in which the research results will "make a definite contribution to the field of organizational and end-user information systems."
7. **Time schedule.** Beginning and ending dates of project and timeline.
8. **Budget Estimates for Support of Project** (or how the small grant will be used). Include a detailed budget.
9. **Specify if this project is part of a doctoral dissertation.** In cases where monies are to be used for dissertation research, the School/University must have approved proposals, and a letter of support from the chair of the dissertation committee is required.

Submit five (5) copies of the proposal by May 1, 2006. The following support documents must accompany the request:

1. Small Grants Application Form
2. Vita or brief listing of research and resulting publications/presentations (one page for each author)
3. Support letter from sponsoring faculty (if doctoral dissertation research)

TO REQUEST AN APPLICATION FORM, CONTACT:

Dr. Catherine Chen, OSRA Vice President-Research
Ball State University, Muncie, IN 47304
(765) 285-5245 (Office) / (765) 285-8024 (FAX) / cchen@bsu.edu

POSITION ANNOUNCEMENTS: UNIVERSITY OF SOUTH CAROLINA

Technology Support & Training Management

The Technology Support and Training Management Program is an applied information technology program focusing on networking, database systems, end-user support, and training at the University of South Carolina in Columbia. The Program offers a baccalaureate degree in Technology Support and Training Management and baccalaureate and masters degrees in Business Education. The work environment is collegial and progressive. Information is available at <http://tstm.sc.edu>.

Training and Development

ONE POSITION: Nine-month, tenure track appointment at the Associate Professor or Professor level.

RESPONSIBILITIES: The candidate selected for this position will have primary responsibility for the training courses in our curriculum. A secondary interest in information technology or business education is required. We expect our senior faculty members to provide leadership for our program and to serve as mentors for junior faculty members.

QUALIFICATIONS: A Ph.D. in a training-related area is preferred. A publication record and national reputation appropriate for appointment to a senior position at a research-intensive university is required.

Telecommunications

ONE POSITION: Nine-month, tenure track appointment at the Assistant or Associate Professor level.

RESPONSIBILITIES: The candidate selected for this position will have primary responsibility for the networking and telecommunications courses in our curriculum.

QUALIFICATIONS: A Ph.D. in an Information Technology-related area with a strong technical background is preferred. An earned doctorate is preferred but a doctoral candidate with a firm completion date will be considered.

For both positions: Research, publishing, and grant writing are essential. Professional experience in the field and successful grant writing will enhance a candidate's application.

EFFECTIVE DATE: August 2006 - Salary is competitive and based on experience and qualifications. The screening of applicants will begin immediately and continue until the positions are filled.

Applications should be submitted to:

Dr. Don Stowe, Associate Dean
College of Hospitality, Retail, and Sport Management
University of South Carolina
Columbia, SC 29208

**The University of South Carolina
is an affirmative action/equal opportunity employer.**

SUBMIT YOUR MANUSCRIPTS! *Information Technology, Learning, and Performance Journal*

The journal publishes articles related to the field of organizational and end-user information systems (OEIS). Submissions may present the results of research in the discipline, deal with research methodologies and data treatment techniques, or describe research or experiences related to instruction in the discipline. For the "Making a Difference" section, manuscripts that discuss our theoretical bases or describe an innovative policy, procedure, method, technique, or practice that has potential benefit for systems professionals and/or educators and technology trainers are encouraged. We also accept reviews of current books—both academic and popular press—related to OEIS. All submissions are submitted to a blind review process.

Authors should follow the style described for manuscripts and bibliographies in the Fifth Edition (2001) of the Publication Manual of the American Psychological Association; however, tables should be single-spaced. Tables and figures should be attached at the end of the manuscript, one table or figure per page. Authors should not be identified anywhere in the manuscript. Include a cover page with author name, title, organizational affiliation, telephone number, and email address. A 100-150 word abstract of the manuscript should be included with the manuscript.

Manuscripts should be submitted exclusively to the *Information Technology, Learning, and Performance Journal*. Previously published manuscripts are not acceptable. Manuscripts are selected through a blind review process involving the editors and referees selected from the Review Board. The Journal is indexed in the Business Education Index, the Current Index to Journals in Education, and the Computer Literature Index. Submit an electronic version of your manuscript in MS Word format to the editor, Susan Feather-Gannon, at sfeathergannon@pace.edu.

CALL FOR MANUSCRIPTS *Wisconsin Business Education Journal*

The WBEJ is a refereed journal. All manuscripts are given a blind review by three external reviewers. Accepted manuscripts are published twice a year, Fall and Spring. The deadline for submission of manuscripts for the Fall issue is June 1 and for the Spring issue is November 1. The purpose of the WBEJ is to provide educators with articles reflecting present and future teaching strategies, research-based articles, and technology ideas in business and marketing education. Only manuscripts which meet this purpose will be considered for review.

For publishing guidelines, contact:

Lila Waldman, Ph.D.
University of Wisconsin-Whitewater
ITBE Department, 4015 Carlson, Whitewater, WI 53190
waldmanL@uw.edu / Phone: 262-472-5475 / Fax: 262-472-4863

ORGANIZATIONAL SYSTEMS RESEARCH ASSOCIATION

ADVANCING RESEARCH IN INFORMATION TECHNOLOGIES, LEARNING AND PERFORMANCE

APPLICATION FOR MEMBERSHIP

Name: _____

Job Title: _____

School/Firm: _____

Mailing Address: _____

Business Phone: () _____ Fax: () _____

Home Phone: () _____ Internet _____

Mailing Preference (circle one) Work Home

Which of the following best describes your situation? (Please check one)

_____ **Individual Membership:** \$55.00. Individual involved in office systems as an educator, manager, consultant, practitioner or one who has an interest in the results of organizational systems research.

_____ **Corporate Membership:** \$300.00. Corporations interested in cooperating in the application of research, sharing the results of such research or sponsoring same. Membership includes all individual membership benefits plus one paid attendance at the annual research conference.

_____ **Student Chapter Membership:** \$55.00. An educational and research association whose mission shall be to get individuals involved in the organizational systems major.

_____ **Retired Membership:** \$35.00. Must have been a former OSRA member.

_____ **Student Membership:** \$35.00. Student concentrating in organizational systems or a related discipline. Faculty signature required:

_____ Faculty Member

_____ Institution

Enclose a check (U.S. funds only) payable to OSRA and mail to:

Dr. Donna R. Everett, Executive Director
Organizational Systems Research Association
Morehead State University
150 University Blvd., Box 2478
Department of Information Systems
Morehead, KY 40351-1689

Phone: (606) 783-2718
Fax: (606) 783-5025
d.everett@moreheadstate.edu
Web Site: www.osra.org

_____ Check enclosed

Note type of membership:

_____ \$55.00 Individual

_____ \$55.00 Student Chapter

_____ \$35.00 Retired

_____ \$300.00 Corporate

_____ \$35.00 Student