

ORGANIZATIONAL SYSTEMS RESEARCH ASSOCIATION

ADVANCING RESEARCH IN INFORMATION TECHNOLOGIES, LEARNING, AND PERFORMANCE

Back-to-School Newsletter

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Education is what survives when what has been learned has been forgotten.

~ B. F. Skinner (1904 – 1990)

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NOTES FROM THE KNOBS

Donna R. Everett, OSRA Executive Director

Greetings once again from the beautiful knobs of Kentucky! A nip of fall is in the air! I agree with the author of the article on summer vacation deprivation. I don't remember having a vacation from the computer!

Congratulations to the new Executive Board members who took office in June 2006. They are geared up to work on a variety of issues related to OSRA: membership, OSRA affiliation, certification/recognition for schools using the OSRA curriculum, and a research agenda of theorizing our curriculum.

However, the most important event coming up for OSRA members is the 26th Research Conference in San Diego in March 2007. Please plan to submit a paper and to attend the conference. We need **you** to be there to add value to the conference. A call for papers was sent to you via email just recently; however, the call for papers is also included in this issue of the newsletter. Please share your research with us in San Diego! To find out more about the conference and the Town and Country Resort, visit the FBD web site at www.fbds.org. Share the call for papers with a colleague, also.

Marilyn Chalupa (mchalupa@bsu.edu) is waiting to receive your paper. The deadline for submitting proposals and papers for best paper consideration is **September 30, 2006**. The best paper award will be presented at the FBD dinner hosted by Irwin McGraw-Hill in San Diego.

Please let me know if I can assist you in any way.

PRESIDENT'S COLUMN

Roger Yin, 2006-2007 President



Last month, Al Fundaburk contacted the OSRA executive board with the following message:

"It is with a heavy heart that I announce my resignation as president. Family health problems have kept me from participating as I should.

My attendance in San Diego is slim at this time. I have enjoyed the interaction and feel that the organization is in great hands. I hope to continue my membership and would like to be considered for a board position sometime in the future. I appreciate all your support and what you have done for the organization."

Like you, my sincere wishes go to Al and his family and hope that things will be all right. The show must go on. With the agreement and encouragement of the Executive Board members, I am stepping in prematurely as the president of OSRA this year.

First let me wish you a wonderful beginning of the fall semester. We all know we are running on a tight schedule, but I may urge your special attention to two important items despite the hectic beginning of the fall semester.

OSRA is facing a challenge and at a crossroad as an interdisciplinary professional organization. The information technology industry continues to unveil new solutions that are smaller, faster, lighter, and presumably easier to use. However, most corporations today house multiple generations of computing hardware and software with unlevelled expertise among employees to make use of the technology. Adding the SOX 404 mandates and other IT audit concerns, what may be the type of new IT workers companies try to recruit after they exhaust the possibility to retrain their existing staff?

To help us understand the trend of the needs of IT staffing across industry sectors, we have decided to choose the theme for the 2007 OSRA annual conference as, "Bridging the gap between professional education and industry expectations." Elsewhere in this newsletter you will find the updated Call for Papers for this conference. You are cordially invited to bring colleagues and friends to participate in the event so we can share and learn together as a community, especially if you and your affiliated program and organization have training and curricular development needs in IT and OSRA related areas. We thrive to include many influential keynote speakers and industry representatives as well as academic scholars to enrich the mutual learning experience in the upcoming OSRA conference.

The other important news I'd like to share with you is that the Executive Board has approved to grant the first ever "Certificate of Program Recognition" to the undergraduate programs in the Faculty of Office Management and Technology (FOMT) at UiTM in Malaysia. The FOMT at UiTM updated their bachelor's and diploma degree curricula primarily based on the OSRA OEIS Model Curriculum to serve the increasing needs of the IT workforce in Malaysia. The recognition is both timely and worthwhile since our friends and colleagues at UiTM work over 60 hours per week as a team to actualize the curricula. It's worth mentioning that UiTM as a university system of over 100,000 students had all of its 20+ faculties and divisions ISO certified in 2004. You can learn more about this great institution and its accomplishment at: <http://www.uitm.edu.my>. It is my hope that more OSRA OEIS oriented programs will apply and receive the Certificate of Program Recognition in the future.

Once again, I'd like to thank you for all of the diligent work and good thoughts for OSRA. Your continuous participation and brainstorming power to give OSRA a rebirth is much appreciated. Have a wonderful fall and hope to see you in the San Diego conference in March 2007!

CALL FOR PROPOSALS 2007 SIEC-ISBE Conference Vienna, Austria ~ July 29-August 3

The International Board of the International Society for Business Education (SIEC-ISBE) and the Pedagogical Committee invite members to submit presentation proposals for the 2007 SIEC Conference in Vienna, Austria, from July 29-August 3. The theme for the conference is "Innovation in Business Education."

Criteria for selection will include the overall quality of the proposal and expertise of the presenter(s). In addition, proposals which follow the conference theme will be given consideration. All presenters must be members of SIEC-ISBE and should attend the entire conference.

Proposals should be submitted using the Pro Forma Submission Form available from the SIEC-ISBE international website, www.siec-isbe.org. Send your proposal by January 20, 2007, to Lila Waldman (waldmanl@uww.edu), U.S. Pedagogical Committee member, or Hans-Peter Schoch (hpschoch@tele2.ch), Chair of the Pedagogical Committee.

Authors will be notified by February 25, 2007, regarding the acceptance of their proposals. After March 10, all accepted proposals will be placed on the SIEC-ISBE international website.

ISBE Scholarship Opportunity

The Herbert A. Tonne Memorial Scholarship, sponsored by the International Society for Business Education (SIEC/ISBE), is available for a senior or graduate student attending a college or university seeking certification to teach business courses OR a teacher of business education with ten or fewer years of teaching.

A \$500 scholarship is available for attendance at a USA conference, and a \$1,000 scholarship is available for an international conference. A maximum of \$3,000 is awarded yearly. Scholarship funds must be used to defray expenses for attendance at a NBEA conference, a SIEC/ISBE international conference, or a regional NBEA conference with some international sessions.

Obtain application guidelines and an application form from the ISBE website (www.isbeusa.org) or the fall ISBE newsletter. Applicants will develop an international project idea and summarize it on the application form. Completed application forms are due by December 1. Scholarship Committee members will evaluate the proposed projects and make recommendations to the ISBE Board for awarding the scholarship(s). Scholarship awardees will be notified by February 1.

Newsletter Submissions Requested

If you have information about...

- Journal Calls for Papers
- Conference Calls For Proposals
- Faculty or Administrative Positions
- Graduate Program Applications
- Curriculum Changes
- New Degree Programs
- AACSB Comments and Concerns
- ANY OTHER ITEMS OF INTEREST!

Please send to... Lisa E. Gueldenzoph, OSRA Newsletter Editor, gueldenzoph@att.net

**2007 OSRA Conference
San Diego
March 13-17, 2007**

*Bridging the Gap Between Professional Education
and Industry Expectations*



The Organizational Systems Research Association (OSRA) Conference Committee invites research and development paper submissions for the 26th Annual Research Conference in San Diego, California. Both refereed and non-refereed presentations are sought. Submissions should address topics relating to the application of information technologies with regard to the following:

- IT and Organizational End-user Information Systems (OEIS) curricular design, development, and assessment at department and/or program levels
- Formation and impact of industry advisory board, alumni tracking, and co-op consortium
- Effective methods for addressing international, ethical, or interdisciplinary issues in IT and OEIS courses/curricula
- Effective approaches for updating mobile commerce, e-business, project management, and systems security in the OEIS model curriculum
- Incorporating the case approach into the IT curriculum framework
- Impact of emerging information technologies on the OEIS curricula
- Instructional, pedagogical, and curriculum-oriented topics associated with end-user information systems
- Issues and concerns relative to design, delivery, and implementation of online IT-related courses
- Web collaboration tools for group support - use, comparison of capabilities, implementation issues, and standards
- Innovations through information technology
- Game-based learning and learning-based games
- Distance learning technologies and applications
- Mobile computing and the knowledge economy
- Issues and impact of enterprise information assurance and security
- Virtual organizations and the implications for e-internships and time-share employment
- Knowledge Management - models for delivery, design, and implementation
- Qualitative and ethnographic research strategies/methodologies
- Assurance of learning assessment in technology and professional education

Please submit your proposal electronically to the Call for Papers Coordinator, **Dr. Marilyn Chalupa** (mchalupa@bsu.edu) on or before September 30, 2006. All authors must register with both OSRA and FBD. For consideration for the best paper award, submit the full manuscript by September 30, 2006. See the submission guidelines at www.osra.org for more details.

For more information regarding the OEIS model curriculum, see
<http://www.osra.com/curriculum.html>

**Bridging the Gap Between Professional Education
and Industry Expectations**



Application for Membership

Name: _____

Job Title: _____

School/Firm: _____

Mailing Address: _____

Business Phone: () _____ Fax: () _____

Home Phone: () _____ Internet _____

Mailing Preference (circle one) Work Home

Which of the following best describes your situation? (Please check one)

_____ **Individual Membership:** \$55.00. Individual involved in office systems as an educator, manager, consultant, practitioner or one who has an interest in the results of organizational systems research.

_____ **Corporate Membership:** \$300.00. Corporations interested in cooperating in the application of research, sharing the results of such research or sponsoring same. Membership includes all individual membership benefits plus one paid attendance at the annual research conference.

_____ **Student Chapter Membership:** \$55.00. An educational and research association whose mission shall be to get individuals involved in the organizational systems major.

_____ **Retired Membership:** \$35.00. Must have been a former OSRA member.

_____ **Student Membership:** \$35.00. Student concentrating in organizational systems or a related discipline. Faculty signature required:

_____ Faculty Member

_____ Institution

Enclose a check (U.S. funds only) payable to OSRA and mail to:

Dr. Donna R. Everett, Executive Director
Organizational Systems Research Association
Morehead State University
150 University Blvd., Box 2478
Department of Information Systems
Morehead, KY 40351-1689

Phone: (606) 783-2718
Fax: (606) 783-5025
Internet: d.everett@moreheadstate.edu
Web: www.osra.org

_____ Check enclosed