

# ORGANIZATIONAL SYSTEMS RESEARCH ASSOCIATION

ADVANCING RESEARCH IN INFORMATION TECHNOLOGIES, LEARNING, AND PERFORMANCE

## Newsletter

Volume 22, No. 3 December 2001–May 2002



President Jan Henry (on the right) passes the baton to Susan Feather for 2003!



The exhibitors were very helpful!



Get on the bus to Edward Jones!

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Cheers!



Lots of smiles at the President's Reception!



Lots of smiles at the President's Reception!

February 21-23  
2002



POST-CONFERENCE EDITION

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## President's Corner

What a great time we had in St. Louis at OSRA's Annual Conference. We enjoyed wonderful speakers, informative research sessions, tours, good food and valuable networking. I hope you had as much fun as I did. A hearty thank-you to Candy Evans and Susan Rehwaldt for their excellent planning, coordination, and execution. Another huge thank-you goes to Diane David and Nancy Gonzenbach for their coordination of the paper presentations. Also, I am very grateful to all the SIUC volunteers for making a very successful conference by helping with the little details. "Southern hospitality" was enjoyed by all.

Under the capable leadership of Marilyn Chalupa, our Secretary and Chair of the Constitution and Bylaws Committee, the Executive Board has proposed changes to update and streamline the organization's rules and procedures this year. Those have passed the membership and serve as our new foundation for the organization.

Now, continuing with our article and future direction, the third Edge Happening, according to Judith V. Boettcher's Syllabus article, "The Spirit of Invention: Edging Our Way to 21<sup>st</sup> Century Teaching," is e-Books and Digital Textbooks. Today, the definition of the word "book" is unclear. Before digital information, a book was a physical object of bound paper, portable, affordable, convenient, and able to be shared with others. The e-book only has one thing constant which is "it provides content."

What about the "e-book readers" and where do they fit in the future? Costs are between \$300 and \$700 but still more portable and lighter than a laptop computer. Undoubtedly, these costs will come down.

In the meantime, an alternative is to download digital books to laptops. Textbook publishers and digital companies are forming partnerships so that most of the popular college-level textbooks will become available in digital form in 2002. e-Books feature flexibility, ease of updating, audio and video links, search capabilities and ease of annotation. They are also rivaling the hard copy prices for students, boasting between 30 and 40 percent below the print versions.

How will all of this affect our teaching and learning? The future will undoubtedly hold more choices of formats for textbooks incorporating linked sites and new arrangements with course management systems. Searching should be easier and integrating higher-level functions more doable, thus increasing the effectiveness of learning and promoting complex problem solving.

Thanks to Ray Terlaga, the new OSRA brochure will be available very soon. We hope to increase membership with its distribution and share our professional activities and publications with other interested colleagues. Be thinking of ways to help us promote OSRA. We need everyone's assistance in marketing our organization.

Congratulations to Susan Feather and our new Executive Board for 2002-2003 who will take office on June 1, 2002. Please see the entire listing in this newsletter. Have a good spring.

*Janice S. Henry, President*  
Southern Illinois University Carbondale

## 2001-2002 Executive Board

Janice Schoen Henry President	Southern Illinois University jshenry@siu.edu
Susan R. Feather Executive Vice President	Pace University sfeather@pace.edu
Zinna L. Bland Vice President-Professional Studies	Central Missouri State University bland@cmsu1.cmsu.edu
Dawn Woodland Vice President-Membership	Indiana University of Pennsylvania woodland@iup.edu
Kelly Wilkinson Vice President-Research	University of Missouri-Columbia wilkinsonk@missouri.edu
Bob Brookshire Vice President-Publications	James Madison University brookserg@jmu.edu
Marilyn Chalupa Secretary	Ball State University Mchalupa@bsu.edu
Catherine Chen Treasurer	Ball State University cchen@bsu.edu
Sarah L. O'Donnell Business Consultant	Telcordia Technologies, Inc. sodonnell@telcordia.com
Ray Terlaga Business Consultant	N. Dean Meyers & Associates, Inc. ray@ndma.com
Fran Dexter Newsletter Editor	Concordia College dexter@cord.edu
K. Virginia Hemby Member-at-Large-Research	Indiana University of Pennsylvania vhemby@grove.iup.edu
Candy Duncan Evans Member-at-Large-Conference	Southern Illinois University cdevans@siu.edu
Susan Rehwaldt Member-at-Large-Conference	Southern Illinois University ssrehwal@siu.edu
Diane Davis Call for Papers Coordinator	Southern Illinois University dcdavis@siu.edu
Nancy Gonzenbach Call for Papers Coordinator	Southern Illinois University ngonzen@siu.edu
Linda F. Szul Past President	Indiana University of Pennsylvania Lfszul@iup.edu
Donna R. Everett Executive Director	Morehead State University d-everet@morehead-st.edu

## 2002-2003 EXECUTIVE BOARD ELECTED

Congratulations and thanks to those elected to the 2002-2003 Executive Board with Susan Feather, President:

Executive Vice President .....Dawn Woodland  
Vice President Professional Studies ..... Dennis Gehris  
Vice President Research.....Virginia Hemby  
Vice President Membership ..... Zinna Bland  
Vice President Publications ..... Robert Brookshire  
Treasurer ..... Catherine Chen  
Secretary.....Marilyn Chalupa

Thanks also to all who returned ballots.

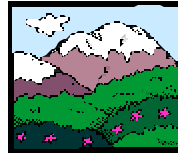
## RESULTS OF MEMBERSHIP VOTE ON CHANGES TO THE CONSTITUTION AND BYLAWS

Of the 111 ballots mailed to the members, 63 (55.75%) were returned. Because one ballot was unusable, there were 62 usable ballots for a 55.85% return. All 62 of the usable ballots approved all of the changes to the Constitution and Bylaws. Article XIV, Section 1 of the Constitution and Bylaws states that "two-thirds of the returned ballots must support any proposed change for it to become effective." Therefore, all proposed changes to the Constitution and Bylaws are supported.

The majority of the revisions involved wording clarifications. The duties of the officers were also more clearly defined. The treasurer's position is the only position on the Board that is a 2-year term position. All officers on the Executive Board may be re-elected to a second consecutive term. Member-at-Large, Research, and Member-at-Large, Conference, each has one representative while the Member-at-Large, Business Associate, has no more than two representatives. Duties of the Vice President, Professional Studies; Vice President, Membership; and Vice President, Publications have had wording revisions. The Vice President, Publications now has responsibilities overseeing the journal, newsletter, and the web site. Committees and their administration have been more clearly identified.

I compliment the members of the Executive Board for all the time they devoted to improving the Constitution and Bylaws. A special thank-you to Susan Feather for setting up a Blackboard site at her institution so all Executive Board members could exchange ideas and discuss suggestions. On behalf of the Executive Board, thank you for exercising your membership privilege of voting on these changes. An official copy of the Constitution and Bylaws will be on the OSRA web site for members to download.

*Marilyn Chalupa, Secretary*  
Ball State University



## NOTES FROM THE KNOBS OF KENTUCKY

Congratulations! again to **Jan Henry, Candy Evans, Susan Rehwaldt, Diane Davis, Nancy Gonzenbach, Deb Frey, Ray Einig,** and **Barbara Morgan** for a job well done in St. Louis! I hope you've gotten some well-deserved rest. Your footprints are going to be hard to follow.

Please help me welcome new members to OSRA as follows: **Dan Norris**, University of Wisconsin-Whitewater, Whitewater, WI; **Richard A. Drapeau**, Lamar University, Beaumont, TX; **Lynn Bacon**, Lehmann College, New York; **Stephen Shih**, Southern Illinois University, Carbondale, IL; **Thomas Warger**, Warger Consulting, Amherst, MA; **Joel Whitesel**, Ball State University, Muncie, IN; **Deb Frey**, Southern Illinois University, Carbondale, IL; and **Gary Gibson**, Southeast Community College, Cumberland, KY.

Plans for the 2003 OSRA Research Conference are on the table. Read about the preparations elsewhere in this newsletter. Be one of the lucky 20 to tour "behind the scenes" at Harrah's in Las Vegas. We have two reservations so far.

Please let me know if the OSRA office can assist you in any way. Together, we can make OSRA the best it can be!

*Donna R. Everett, Executive Director*

## WORTHY OF APPLAUSE!



Congratulations to BRIDGET O'CONNOR and MICHAEL BRONNER, of New York University! Bridget and Michael are the 2001 recipients of the **John Robert Gregg Award**, presented yearly by NBEA to those who have made outstanding contributions to the advancement of business education. They have also given significantly of their time and effort to the growth and development of OSRA.

Congratulations to SUSAN FEATHER on being awarded tenure and promotion to full Professor in the Technology Systems Dept., School of Comp. Sci. and Info. Systems at Pace University.

Susan's thoroughbred racehorse, SWEET MATRIARCH, will be appearing in "The Sopranos" fourth season as the "hero horse" in some episodes.

**Did you leave your camera in St. Louis?**  
E-mail Marcia (jamesm@uww.edu) to claim it.

## **TOUR** "Behind The Scenes" in Las Vegas

Register NOW to guarantee your spot for this special tour.

Registration is open for the February 2003 OSRA Conference in Las Vegas. The first 20 people to register are guaranteed to be on the tour with Security Chief Jim Cudney on Thursday, February 20. Jim and his staff will spend 30 minutes describing the technologies Harrah's uses to ensure that their customers are ethical. Then, he will take you on a 30-minute tour so that you can witness the technology Harrah's uses to prevent crime.

This tour kicks off a conference that is sure to be a winner!

## 2002 BEST PAPER AWARD GOES TO DR. JENSEN ZHAO

### Technology Integration and Innovation: A Model for Making Web-Spreadsheet Applications Database-Empowered

#### Abstract

With the fast advancement of the Internet and Web technologies, many schools experience insufficient funds for providing students with the latest hardware and software to meet their hands-on learning needs. School administrators and faculty are interested in identifying creative ways to offer the cutting-edge technology training without increasing expenses. This paper presents an innovative hands-on training model that illustrates how information technology instructors can teach students to develop Web-based, database-empowered spreadsheet applications on personal computers, without requesting a budget for new hardware and software. First, the application of an investment principle in designing innovative hands-on training projects is discussed. Second, a step-by-step approach to developing a Web-based, database-empowered spreadsheet application is presented with examples. Following the approach, students are able to develop, test, and support database-empowered Web-spreadsheet applications, as well as to download, install, and manage Web servers on their computers. Finally, the theoretical, pedagogical, and practical implications of this hands-on training project are discussed.

*Dr. Zhao is an Associate Professor  
at Ball State University, Muncie, IN.*

## NEW OSRA BROCHURES AVAILABLE

Many OSRA members attend conferences and conventions of other organizations. Most of those organizations would be willing to allow us to advertise OSRA by putting brochures at the registration area or even in the registration packet. In the past, we could do so by using the flyers advertising our own conference. Now we have a new means for getting OSRA more publicity with potential members.

The OSRA Executive Board has approved printing a new brochure to serve as a marketing tool for attracting new members to the organization. The brochure was designed by Ray Terlaga, one of the board's industry representatives. Ray has done a marvelous job of creating a very professional-looking brochure, and all of us can be proud to use it anywhere. Brochure copies can be obtained by contacting Donna Everett, Executive Director.

So think about the conferences you attend, and help our membership efforts by taking some OSRA brochures along!

*Dawn E. Woodland, Vice-President, Membership*

### 2003 Las Vegas, NV, Conference Call for Reviewers

Name \_\_\_\_\_

Title \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

School Phone \_\_\_\_\_

Home Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Fax \_\_\_\_\_

Areas of expertise \_\_\_\_\_

E-mail, fax, or send to: James E. Bartlett, II, Ph.D.,  
University of Illinois at Urbana-Champaign,  
Department of Human Resource Education,  
1310 S. 6<sup>th</sup> St., 345 Ed. Bldg, Champaign, IL 61820.  
E-mail: jbartii@aol.com. Phone: 217-333-0807.  
FAX: 217-244-5632.

OR CHECK THE OSRA WEB SITE: <http://www.osra.org>



## Application for Membership

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

School/Firm: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Business Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Home Phone: (    ) \_\_\_\_\_ Internet \_\_\_\_\_

Mailing Preference (circle one)      Work      Home

Which of the following best describes your situation? (Please check one)

- \_\_\_\_\_ **Individual Membership:** \$55.00. Individual involved in office systems as an educator, manager, consultant, practitioner or one who has an interest in the results of organizational systems research.
- \_\_\_\_\_ **Corporate Membership:** \$300.00. Corporations interested in cooperating in the application of research, sharing the results of such research or sponsoring same. Membership includes all individual membership benefits plus one paid attendance at the annual research conference.
- \_\_\_\_\_ **Student Chapter Membership:** \$55.00. An educational and research association whose mission shall be to get individuals involved in the organizational systems major.
- \_\_\_\_\_ **Student Membership:** \$25.00. Student concentrating in organizational systems or a related discipline. Faculty signature required: \_\_\_\_\_

\_\_\_\_\_ Faculty Member                      Institution

Enclose a check (U.S. funds only) payable to OSRA and mail to:

Dr. Donna R. Everett, Executive Director  
 Organizational Systems Research Association  
 Morehead State University  
 UPO 2478  
 Department of Information Systems  
 Morehead, KY 40351-1689

Phone: (606) 783-2718  
 Fax: (606) 783-5025  
 Internet: d.everet@morehead-st.edu  
 WWW: www.osra.org

Note type of membership:

_____ \$55.00	Individual	_____ \$300.00	Corporate
_____ \$55.00	Student Chapter	_____ \$25.00	Student

## Organizational Systems Research Association Call for Papers Las Vegas, NV - February 20-22, 2003

The OSRA Conference Committee invites paper submissions for the 22nd Annual Research Conference.

### Suggested Topic Areas

- End-User Computing
- Business Process Reengineering
- End-User Training
- OEIS Technologies
- End-User Collaboration
- Learning and Performance
- Internet and Web Based Technologies
- Multimedia
- Distance Education
- Computer Mediated Communication
- Instructional Applications
- Industry/Collegiate Partnerships
- Management Issues
- Human Factors
- E-Commerce
- Emerging Technologies
- Organizational and End-User Information Systems (OEIS) Implementation

### Process for Submission

Both refereed and non-refereed presentations are sought. Submissions should address topics relating to the application of information technologies to solve organizational problems and to support end users.

### Guidelines for Manuscripts

Papers should be in Times New Roman 12 point font; papers should be single spaced with a double space between paragraphs; and cover page should include the names, position, address, phone, fax, and email of all authors. Manuscripts should be submitted electronically via email. Your proposal must be received by the Call for Papers Coordinator on or before **October 1, 2002**.

### Refereed Track

The refereed track is limited to presentations that present **research findings**. Authors of manuscripts selected for the refereed track are expected to publish either an abstract or the complete manuscript in the *Conference Proceedings*. Manuscripts to appear in the proceedings should not have been previously published in a journal.

### Proposals for Refereed Track

You may submit either a proposal or complete manuscript. Your proposal may be for a research project in which you are currently engaged. Please include the following headings in your proposal:

- Introduction
- Purpose of Study
- Review of Literature (2-3 paragraphs)
- Research Questions or Hypotheses
- Methodology

### Call for Papers Coordinator/Proceedings Editor

James E. Bartlett, II, Ph.D.  
University of Illinois at Urbana-Champaign  
Department of Human Resource Education  
1310 South Sixth Street, 345 Education Building  
Champaign, IL 61820  
Email: jbartii@aol.com  
Phone: 217-333-0807  
FAX: 217-244-5632

### Non-Refereed Track

The non-refereed track includes **panel discussions or presentations relating to curriculum material, current issues, or other topics** of interest to practitioners and educators.

### Proposals for Non-Refereed Track

You may submit either a proposal or a complete manuscript. Proposal should include the following headings:

- Type of presentation (i.e., panel discussion or presentation)
  - Topic for discussion
  - Rationale or importance of topic
- (Non-refereed submissions are not eligible for "Best Paper" consideration.)

### If you . . .

- already have a research project in mind for next year
- are engaged in a current research study
- have made curriculum changes
- want to discuss a current issue in the field

### Submit your proposal today!

Authors of accepted proposals or manuscripts will be notified in a timely fashion.

**NOTE:** Authors or panelists whose papers are accepted for presentation must register for the conference.

